

Online Food Vlogging and Consumer Behavior: An Analysis of Changing Food Culture in Chattogram City

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Abstract:

The fast-growing digital media has resulted in new revolutionizing changes in food culture and food selection procedures. Online food vlogging has become a potent channel of communication in Bangladesh especially among the urban youth in recent years. In this paper, the researcher seeks to determine how far the visual appeal, narrative, reviews, and ratings included in food vlogs can influence food consumer habits, preferences, and food preferences, as well as restaurant preferences. The study is conducted in Chattogram City and follows a mixed-methodology with both the analysis of content of ten popular food vlogs and a survey of a hundred consumers that will be utilized. As the results show, food vlogging is helping to cause observable changes in tastes and modern eating habits. Most participants have stated that they have become more interested in commercially prepared food due to food vlogs, whereas around 45 percent of them ordered food online on a random basis. The increasing popularity of the restaurant culture can also be seen with the outcome of the survey showing that there is a trend to visit restaurants basing their choice on the quality of food, ambience, companionship, and price in a combined way.

Moreover, almost fifty percent of the respondents said they were also encouraged to make new dishes after watching food vlogs. The findings also indicate that food vlogging can easily create a false demand of food and that, as proposed by the social influence theory consumers are more likely to heavily depend on the opinions of the vloggers. In general, the discussion shows that food vlogging is transforming the food culture, consumer psychology, and restaurant-focused behavior of urban dwellers in Chattogram. The digital representation of food has ceased being a mere entertainment aspect, but it is now a major socio-cultural factor.

Keywords: Food Sovereignty; Food Habits; Food Vlogging; Consumer Behavior; Changing Food Culture; Bangladesh.

1. Introduction

Internet is considered as a revolutionary discovery of modern communication system, which after discovered has become the central element of human life by rapid development. It has been shown in many research, that internet worked not only as a communication medium but also as a significant expansion for human knowledge, social and cultural growth. (Hasibuan, 2025). In this cotemporary world, following the advancement of science and technology internet has become the fundamental part of human life. The potent system of information and communication technology have connected the world in a global range, where geographical distance is not a problem anymore. Now internet is performing a useful role in every sector of personal social and professional life. It has made every sector of everyday life including education, health, agriculture, business and entertainment easy rapid and more dynamic. (Janakantha, 2018). Keeping pace with globalization the use of social media has been spanned. Today, people of all ages are becoming dependent on digital platform, spending their free time to collecting necessary information, travel planning, shopping or to decide what to eat. As a result, internet has been significantly influencing people's lifestyle, habit and preferences. According to (Patwardhan & Yang 2003) that in modern life, today social media is one of the

important parts of daily habit and main source of exchanging information and experience of people. As a continuation of this, food vlogging - food oriented content making and sharing has added a new level in food habit and taste in food of people. Especially urban people are gradually being more influenced in context of food selection and deciding consumer policy. From ancient time Chattogram as a port city is a gathering of trade, culture and multinational people. being located on the bank of the river Karnaphuli it is the second largest city of Bangladesh, which historical, geographical and cultural diversity has enriched and diversified food culture. that's why to investigate the function of food vlogging in the food habit of people of Chattogram city is the main purpose of this research. The impact of food vlogging on changes food habit and taste in food of the citizen of Chattogram will be investigated.

1.1. Significance of the study

The rapid growth of digital media and overuse of social media has revolutionized the information exchanging, consumer behavior and lifestyle pattern. In this continuation of changing an uprising and vital medium is food vlogging, where the content creators present food experience, recipe, review of a restaurant and food culture related information as a video. Notably during the time of covid 19 pandemic lockdown food vlogging has gained a great popularity. Which has increased the longevity for food of common user (Sheyam& Naher, 2021). These visual content from social media like Facebook Instagram, YouTube have attracted consumer for differ rent types of food. A food vlogger can influence his viewers decision through the technique of presentation, visual, platemaking, sharing personal experience. Since it can be presumed that food vlogging has real influence on food habit food culture and preferences. There some important reasons of analysis the impact of food vlogging on food habit of consumer are

1.2. Understanding consumer behavior

By analyzing the way food vlogging influencing the food

related decisions of people, food supplier, vendor and content creator will have insightful concept on shifting tastes and choices of consumer.

1.3. Analysis of digital platform and social impact

This research will add fresh knowledge on that topic such as social impact shaped by social media, online influencer culture and the way digital media changes people sentiment and behavior specially eating habit.

1.4. Health concern

It is crucial to know how food vlogging influencing food choices of people either positively or negatively. On the background of increasing lifestyle related disease including obesity and diabetes, it has often noticed that although having no necessity food vlogging can attract people toward specific food, which increases the tendency of having extra and unhealthy food. So this research can give valuable insight on potential role of those digital platform to promote healthy food habit and control unhealthy food habit.

1.5. Assessment of changes in urban food culture

In a metropolitan like Chattogram city to evaluate any visual changes in food culture because of food vlogging, the result of this research will be specifically helpful.

2. Review of Literature

Online based publication" blog "which full form is web blog, mainly a personal online diary or publication (Rahman, 2023). Bloggers daily upload fresh writing to their blog and comment section is open for readers (Manira Khatun, 2020). With time being, blogging has been expanded through different social media. Vlog mainly stand for blog content provided through video. Which is the complete version of digital media and now popular on platform like Instagram, YouTube etc. (Rahman, 2023).

It has been shown at the local level research in Chattogram on food culture, that social and economic shifting have outstandingly influenced the changes in food habit and food

choices. Jannatul Nayem and Asadul Goni (2020) researchers from the Anthropology department of Chattogram university in their study titled as “changes in food culture of Chattogram: An Anthropological analysis” have presented the influence of restaurant culture in evolution of local food culture. they have portrayed that economic development, increase in income and urbanization have brought changes in people’s food habit. though impact of food blogging on food habit was not considered in their research. which now will fill up a great void in present study. An Indian researcher Lina flip (2016) has shown that food-based picture video and detailed recipe have direct impact on readers and viewers. Her research suggests that food vlogging generates interest in people for new food and besides positive influences it could be creating some negative influences also (Philip, 2016). Indonesian researchers, Nathalia and her assistants stated that, food vloggers inspire their viewers for healthy eating habit and often successfully bring changes in viewers food habit and lifestyle. In their opinion, there become a mutual relationship between food vloggers and their viewers, which has a significant role in changing attitude (Nathalia et al., 2026). Chirmulay and Peshave (2019) have stated food vlogging as food based online journalism, where information like food inquiry, taste and benefits, recipe, price restaurant location is being presented via video and photography. As result food vlogs play a significant role to create consumer overview about food culture, new food or popular restaurant of any city. (Shirolkar et al., 2014) shown that modern consumers are increasingly dependent on online recommendation for regular decision like restaurant selection. Social media specially food vlog is influencing people toward specific food or restaurant. According to the study of (Shah & Mishra, 2021). Instagram is the largest digital platform in India which has more than 10 million followers. Flashy food’s pictures and videos in Instagram rapidly attract consumer and it’s been shown in research that consumer have shown interest to try that specific food after watching. At the same time food vloggers play a role to spread awareness of healthy food habit. Chen et al. (2015) has shown that food vlogging

influences consumer's psychological necessity, satisfaction and, emotional response. Often although having no physical hunger, consumers attracted towards food mentally, that freshly creates consumer behavior. as a result, food vloggers regularly adopt a new strategy to attract viewers.

Besides it has been seen in some recent studies that social media-based food vlog and food video significantly influencing consumer's food habit and taste in food. (Narayanam & Charyulu, 2025) have shown, YouTube food vlogs increase young generation interest toward restaurant going tendency and new food. Nathalia et al. (2016) and Zhao (2023) have pointed out that, food vlogger's presentation and food patterns influence viewer's behavioral decisions and health consciousness, where unhealthy food comparatively generates more attraction. (Partanen & Uusitalo, 2023) have shown that, food vlogging creates a social and emotional bond through food presentation. On the other hand (Spaccarotella & Gido, 2022) have demonstrated, although food vlogs influencing home hooking but there is still a lack of nutritional awareness. this study indicates that though food vlogging has a strong impact on shifting food culture, there is necessity of more study at local level. From the above literature review, it is evident that food vlogging influences consumers in social, psychological and behavioral perspective. But there has been comparatively less research on topics like changes in consumer's social-psychological experience due to influence of food vlogs on social media, changing taste in food and evolution of urban food culture. as a result, the necessity for more evident based study on this topic is crucial.

2.1. Research goal

This research is grounded in curiosity about human communication and social impact. Food vlogging is a gradual popular content on Bangladeshi social media which presumed to play an important role in consumer's food selection, decision making and liking-disliking. Food vloggers create food related video content keeping various objective in view, that can influence viewer's behavior and taste shifting.

In this context the objective of proposed research is-to observe and analyze what kind of social-psychological impact on changes in consumer's food habit and taste in food is created by food vlogs.

2.2. Research objective

The research objective is to find out answer of specific question applying scientific method and seeking real and practical truth which is yet not identified enough. The main objective of this research is to analysis on consumer's food habit and taste in food what kind of social- psychological impacts are exerted by food vlogs.

To achieve main research goal the following specific objectives are decided-

- To determine what kind of interest consumers, develop towards food products or dishes after watching food vlogs.
- To explore the strategies used by food vloggers to present food
- To analyze how mass media and social media influence and strengthen food vlogs
- To examine the level of objectivity in food vloggers content presentation
- To analyze the overall impact of food vlogging on people's food habits, food preferences and behavior

2.3. Theoretical structure

2.3.1. Two step flow theory

- The theoretical foundation of this research is the widely discussed two step flow theory of mass media (Paul lazarsfeld et al., 1948). according to this theory, information from mass media is not directly received by common people; rather the information initially received by opinion leaders, later they explain it and is sent to others, as a result flow of information's is done in two steps.

- Food vloggers share information about food experiences and recommendations on social media. Viewers often depend on these vlogs before selecting food and restaurant. thus, food vloggers act as modern opinion leaders and play an influential role in shaping food related decision

This study analyzes whether food vlogging, through the Lense of the two-step flow theory, plays a role in changing consumers' food habit and food preferences.

3. Hypothesis

Hypothesis in research is the probable answer, which provide the direction of scientific investigation. Those topics researcher intends to investigate, hypothesis work as probable Ans of those topics.

In this proposed study the following hypotheses are decided:

- Food vlogging has an influence in changes of people's food habit and taste in food
- Watching food vlogs increases consumer's interest in commercial food.
- Commercial food has become comparatively more popular than homemade food in urban society.
- Food vlogger's rating and reviews create artificial food demand among urban consumers.
- Food vlogging promotes online food ordering and contribute to the growth of digital food culture.

4. Research methodology

In this study a mix methodology is used, where both qualitative and quantitative data have collected and analyzed to investigate the solve of research problem.in this mixed method both numerical (quantitative) and descriptive (qualitative) data are analyzed together.

4.1. Data collection techniques

Two main data collection method have been followed-

4.1.1. Question answer survey method

Through This commonly used method in social science research, from 100 citizens quantitative data has been collected with the help of questionnaire. This survey was conducted by online google form.

4.1.2. Content analysis

According to definition of Holsti (1968)-message characteristics were systematically identified and analyzed to examine content patterns and presentation styles.

4.1.3. Sampling method

Sampling is the process for selecting specific unit from a whole large population In this research sample are selected in two parts

4.1.4. Food vlog sample (Qualitative sample)

From social media platform Ten popular food vlogs are selected based on the highest view, share and reaction.

4.1.5. Survey sample (Purposive sample)

Based on purposive sampling ,100 citizens of Chattogram city were included in this survey.

5. Data analysis

Content analysis in this study selected ten popular food vlogs of social media have been brought under content analysis. as selected vlogs are highly viewed, liked and commented, they have been considered to be able to widespread influence on taste in food and decision making of city-based viewers. Instead of analyze different vlogs, here analysis is presented based on repeated theme, presentation technique and overall social psychological influences.

5.1. Food presentation style and visual techniques

In almost every food vlog, the trend of very attractive and appealing presentation of food can be noticed. Emphasis is placed on close up shot, slow-motion visuals, smoke or vibrant spice footage while cooking and plating moments of food. This visual presentation makes the taste and quality of food more appealing than reality. Specially in street food and restaurant review based emotional language creates an instant attraction among viewers. On the other hand, in recipe based and village cooking vlog's even though simplicity, nature, step by step cooking process are shown, in those as well visual attraction has played the main element role.

5.2. Use of titles, thumbnails and language

Content analysis shows that, almost in every vlog sensational and attractive words have been used in titles and thumbnails such as "best", "level 999", "you can eat as much as you want", "100-taka vs 1000 taka" etc. although this type of language increases click-attraction of viewers, often presents food quality an experience in an overly positive manner.

At the point of language, in majority of the vlog's casual, spoken and personal experience-based description can be noticed, which creates a friendly relation with viewers. This friendly language makes vloggers trustworthy to the viewers and increases tendency to accept opinion.

5.3. Food vloggers role as opinion leaders

In analyzed food vlogs the role of food vloggers is not limited to informant; rather they work as opinion leaders. Vlogger's personal opinion on taste of food price environment and overall experience have direct impact on viewer's food related decisions. It is been seen in many vlogs; viewers expressed their interest in going restaurant according to suggestion of vloggers through comment. This tendency is compatible with two step flow theory, where messages from mass media initially explained by opinion leaders outreach common viewers.

5.4. Sponsorship business and question of objectify

Through content analysis in many vlogs the present of sponsorship and commercial engagement can be noticed. in those vlogs generally the negative side, limitation or critical analysis are absent.as a result presentation becomes unidirectional and overly positive manner in most cases. In sponsored content, to question food's quality and experience is limited, that can generate artificial food demand among viewers. This commercial tendency has turned food vlogging into mixed content of entertainment and advertising in many cases.

5.5. Health, nutrition and absence of social space

In majority of the analyzed food vlogs, discussion on the health benefits of food, nutritional value, and longtime impact is limited or absent. Specially in fast food, buffet and street food-based vlog the risk of overeating, health guidelines and food safety are ignored. Apart from that, even though in few vlogs the social and cultural background of food such as tradition, history or food habit of local people have included shortly.in most of the case entertaining presentation has been periodized.

5.6. Overall impact on viewers

Overall content analysis suggests that, food vlogs are able to make a notable impact on viewers food habit and decision making. vlogs have fortified the interest to try new food, restaurant-oriented behavior, the growing trend of online food dependency.

Same time, visual exaggeration, personal compliment and sponsored presentation can allure viewers emotionally and psychologically, which often encourage to take food beyond any practical necessity

5.7. Comparative Analysis (Food Blog 1-10) Appendix Note

Food vlog	Theme/ Storytelling	Headline	Visual value	Review impartiality	Engagement
1, 8 (The Food Ranger)	International perspective, action-oriented review	Dramatic, long, intriguing	Cinematic, close-up, slow-motion	Mainly positive; health risk is said to be low	High views, likes and comments
2, 3, 6, 7, 10 (Domestic)	Review-focused; location, price and taste description	General / Somewhat curious	Occasional random shots; camera less advanced	Positive, sponsored content is more biased	Medium-high engagement
4, 5 (Cooking-based)	Cooking based on rural culture and tradition	Moderate attraction	Visually simple; realistic	Mostly neutral	Moderate
9 (Village Cooking Channel)	Regional cuisine, rural experience	Local, common	Simple visuals, strong cultural reality	Neutral	130 million views, high engagement

5.8. Analysis-Table: Food vlog 1-10

Vlog No.	Theme	Headline attraction	Storytelling	Visual/ editing	Objectivity	Effect	Engagement	Sponsor	Source
1	Street food	very interesting	Excellent	Good	Partial	moderate	High	Yes	The Food Ranger.(2018, March 8)
2	City-based food (Rajshahi)	General	Excellent	Moderate	Neutral	Low	Moderate	Yes	Khudalagse. (2023, June 23)
3	Pice hotel (Kolkata)	Acceptable	Excellent	Moderate	Neutral	Moderate	Acceptable	None	Bangladeshi Food Reviewer. (2023, February 24)
4	Recipe-based	Weak	Excellent	General	Neutral	Moderate	Too high	None	TradiSwad. (2019, December 29)
5	Traditional cooking	Weak	Moderate	Weak	Weak	Low	Moderate	None	Lost and Rare Recipes. (2022, June 10)
6	Buffet-Review	Weak	Weak	Weak	Biased	Low-medium	Moderate	Yes	FoodAppi. (2023, February 9)
7	Street food (Kolkata)	Moderate	Weak	Weak	Partial	Low	High	Yes	Rafsan The Choto Bhai. (2021, December 25)

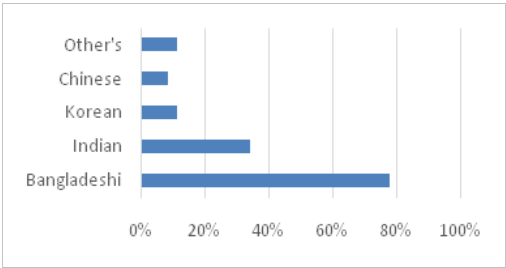
8	Street food (Peshawar)	Interesting at the time	Excellent	Moderate	Partial	Moderate	Very high	None	The Food Ranger. (2018, April 27)
9	Rural Cooking	Moderate	Moderate	Moderate	Neutral	Low	Too high	None	Village Cooking. Channe. (2021, September 1)
10	Comparative Iftar	Very interesting	Weak	Weak	Neutral	Low-medium	High	None	Rafsan TheChotobhai. (2023, April 1)

5.9. Data Presentation (survey)

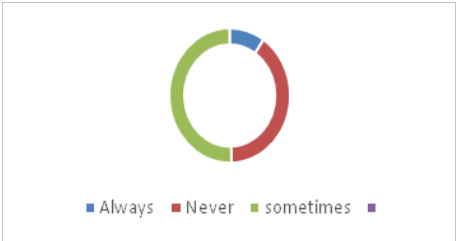
What type of food vlog is most viewed?



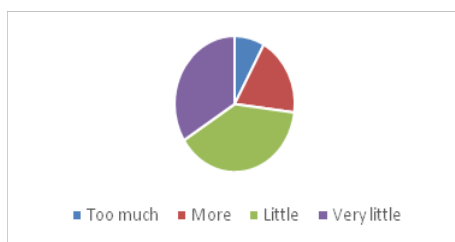
Which country's food vlogs are most popular?



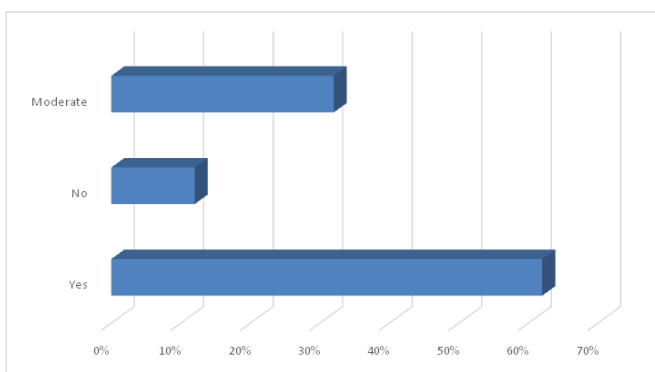
The role of food vlogs in choosing restaurants



Interest after the advent of video blogs



Changes in eating habits due to the influence of food vlogging



5.10. Data analysis (survey):

From the survey data analysis, conducted among hundred participants of Chattogram city it is observed that online food vlogging has a subtle but continuous impact on urban resident's food habit, food preferences and food-related decisions.

5.10.1. Participants social-demographical characteristic:

Among the participants in survey most of the respondents are 20 to 30 years old (70%), which suggests that mostly young people are involved in food vlogging. In context of monthly income an abundance of middle class is observed, which makes a social space for analysis the impact of food vlogging on food budget and recreational food choices. The

equal participation of man and woman increased the leading value of this survey.

5.10.2. Habit of watching food vlog and digital platform

It is observed in survey; majority of the respondents watch food vlog even if not regularly. in spite of comparatively little daily watching time, food vlogging has been able to influence behavior. Facebook is identified as most using platform, that is compatible to the digital media reality of Bangladesh.

5.10.3. Type of content and country-based preferences

Result suggests that, street food and restaurant-based food vlogs are most popular. Street foods have become more popular to the viewers for its cheap price accessibility and entertaining presentation.in context of country-based preferences though Bangladeshi food vlogs are most popular, a notable influence of Indian content can be seen, that indicates the regional influence.

5.10.4. restaurant culture and food choices

According to the survey, majority of respondents do not visit restaurant regularly but on special occasions.in context of restaurant selection though food vlogs may not always finalize decision, but they act as supporting element. In restaurant selection apart from food taste, price, environment and present of partner also play a significant role, that highlights having food as a social experience.

5.10.5. Online order, health and deception experience

Majority of the respondents are still hesitant when ordering food online. Although health problem experience is comparatively low, but not totally absent. Some participants reported that they did not receive the expected experience at restaurants or either food after watching food vlogs, which indicates exaggerated presentation in vlogs.

5.10.6. Changes in dietary habits and interest in cooking

It is observed in survey, though food vlogging didn't bring major changes its gradually influencing dietary habits.

Notable number of the respondents mentioned about increases in interest to try and cook new food. It indicates that food vlogging not only encourages tendency of eating out but also can generate interest in home cooking.

5.10.7. Social pressure and impact on traditional dietary habit

According to the results, food consumption decision often decided upon friends, family and social settings, even if there is no personal intention. Besides, a majority of the respondents believe, food vlogging has impact on their traditional food habit and taste in food. It indicates a slow but explicit change in urban food culture.

6. Findings of the study

In this research to analysis the influence of food vlogging on food habit and food preferences of citizens of Chattogram, two types of information including survey and content analysis are used by analyzing collected data some significant results have been found that explicitly presents the trend of shifting food culture and consumer attitude.

6.1. Trend of watching food vlog and platform-based use

Almost everyone among 100 participants in survey have informed about watching food vlogs in any way. Facebook and Instagram are identified as major platforms to watch food vlogs. The result indicates that video based visual content gradually becoming influential in food related decision making of consumers.

6.2. Impact of food vlogging on food preferences and food selection

It's been studied in research that after watching food vlogs a noticeable change occurs in consumer's taste in food. Majority of respondents informed, presented visual of food, description of taste, personal review in food vlogs encourage them to try new food. Specially attraction toward fast food, street food and foreign cuisine is comparatively more increased.

Almost half of the participants admitted that due to watching food vlog they have developed interest to try unfamiliar or comparatively less familiar food. It suggests that food vlogging is creating food curiosity and experimental food behavior.

6.3. Expansion of restaurant culture and commercial food

The result analysis shows, food vlogging is playing a significant role in expansion of commercial food and restaurant culture in Chattogram. Almost 45% of the participants in the survey mentioned, they regularly or irregularly order food in online where food vlogs work as a great motivation behind it. Moreover, during restaurant selection participants emphasize on not only taste of food but also on price, vlogger rating and online reviews. It's saying, in modern urban society having food is not only a physical need; it's become a part of social experience and entertainment.

6.4. Comparison between home cooked food and commercial food

An important outcome of this study, that food vlog is increases interest in commercial food rather than home cooked food. Many participants mentioned that although having no actual hunger they crave specific food after watching food vlogs. But at the same time almost half of the participants informed about having interest in cooking new food at home after watching food vlog. Specially recipe-based food vlogs are playing a supporting role in increasing interest and creativity toward cooking. In consequences, the impact of food vlogging is not unidirectional; it simultaneously influencing both consumers and cooking trend.

6.5. Food vloggers role as opinion leaders

content analysis shows that, food vloggers acting as digital opinion leaders. Viewers depend on vlogger's opinion, rating and personal review before visiting a restaurant. This trend supports two step flow theory, where message of mass media initially is explained by opinion leaders then pass to the common people. Food vlogger's personal credibility, language and presentation exerting a great impact on viewer's decision.

6.6. Artificial food demand and psychological impact

Moreover, study shows that sometimes food vlogging creates artificial food demand. Many participants admitted, although having no physical hunger they have craved for specific food after watching food vlogs. This finding is compatible with social impact theory and consumer mentality where visual stimulus and motivational speech influence the emotion and necessity of human. Exaggerated presentation and sponsored content often encourage consumer to make decision beyond actual necessity

6.7. Overall evolution in urban food culture

Overall findings of this research suggest that, online food vlogging bringing a visual change in food culture of Chattogram city. Having food is now not only based upon physical need or nutrition; it has become a part of social status, entertainment and digital culture. Food vlogging is freshly shaping the food preferences, consumer behavior and restaurant dependent lifestyle of city dwellers, which can bring more changes in urban food culture frame in future.

7. Conclusion

Now a days vlog has become an inevitable part of people's digital daily habit .in context of Bangladesh vlog culture was mainly inaugurated after 1999, and it became popular in 2005 through participation of young generation .in continuation of this trend the rise of food vlogging took place during the last ten. specially in 2013-2014 it expanded through social media. Gradually different types of communities have developed based on food vlogging, where people from different profession and class are connecting to this platform to share their food experiences. Content analysis shows that based on type of food, quality, price, environment of restaurant, taste analysis and popularity of tasty food a total new food culture has formed. Although it was started based on Facebook, but now YouTube is the most popular platform for food vlogging. Because of easy access to smartphone and internet, today food vlogging is not something special or rare; rather

it is working as daily entertainment, information source and food guide for many. Although food is the fundamental need of human, in modern social media, it's been evolving into an aesthetic and cultural experiences. Food vloggers deliver the flavor and beauty of food through refined writing, attracting picture, lively video. As a result, restaurant culture, food economy, digital food marketing is having a fresh growth. Many people professionally doing food vlogging which can be a significant part of food industry in future. There can be recipe, restaurant review, food story or travel related food experience in food vlogs. Food should be presented as it strikes hunger even by watching and this responsibility is done by food vloggers in many ways. But making food vlog is not an easy task it requires hardworking, time-consuming and skillful processes.

The key finding of this research was, whether food vlog influences daily food habit and food preferences of peoples. The survey and result of content analysis suggest that food vloggers as popular media influencers playing a crucial role in consumers food culture, food habit and attraction for commercial food.

So, in conclusion it can be said that now food vlogging is not only an entertainment; it is playing an active role to build a modern and digital food culture in urban society of Bangladesh.

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8. Appendix

Selected food vlogs for content analysis

Sl. No	Headline of Food vlog	Channel name	Release date	Types of content	Link
1	LEVEL 9999 Street Food in Dhaka, Bangladesh	The Food Ranger	9 th March, 2019	Street Food	https://youtu.be/V2jk8PclZwg?si=ZnErx-7Acl9D4kCK
2	Tried all the Famous Food of Rajshahi	Khudalagse	23 June, 2023	Local Food	https://youtu.be/33by8SPORlg?si=EWn6H1NvINebkXAw
3	কলকাতার পাইস হাটসে: কলা পাতায় ভাত, পোস্ততোরবড়া, আলুমাখা	Bangladeshi Food Reviewer	24 February, 2023	Restaurant review	https://youtu.be/NIEqa21CRdo?si=IbmPO0h5GnLRGKWi
4	Rasmalai বানানোম্বে এতো সহজ এই ভিডিও টি না দেখলে হয়তো বিশ্বাস করতেন না	TradiSwad	29 December 2019	Home Cooking	https://youtu.be/wJo34FqRu2E?si=yXUmpTmL2mukJJfL
5	খুড়বো (চটিগাং)	Lost and Rare Recipes	10 th June, 2022	Local Food	https://youtu.be/age_chqpf8?si=Clq4YVqT-BgnqmFnM
6	যত খুশি খেতে পারবেন মাত্র ৫৯০ টাকায়	FoodAppi	9 th February, 2023	Restaurant review	https://youtu.be/-YPxPedpi8?si=5hqBHVCLCV2gYIgT
7	Kolkata Street Food with @TheLazyBong	Rafsan The Choto Bhai	25 December, 2021	Street Food	https://youtu.be/xPrxE09nDzs?si=JB5hBhJTzrr-qBtQ
8	Street Food in Peshawar	The Food anger	27 April, 2019	Street Food	https://youtu.be/NQDom2gxiVc?si=WYmvf-CllJo20-s-t
9	Full Chicken Roast, Whole Fried Chicken Recipe Cooking in Village	Village Cooking Channel	1 st September, 2021	Local Food and Home Cooking	https://youtu.be/PVcAhAxQcgM?si=noMx5LVYfXas1n-4
10	100 Taka vs 10000 Taka iftar	Rafsan TheChotobhai	1 st April, 2023	Street Food and Restaurant review	https://youtu.be/yujkKUsV9k9M?si=GlfMHwVbeo6Uwww8